



STATE LIBRARY
VICTORIA

Creating Texts Masterclass



Stimulus and ideation

1. Emotion declared
2. Voice
3. Imagery/symbolism
4. Ideas that can be explored

Purpose and text types

express	explain	reflect	argue
Screenplay	Blog	Memoir	Speech
Podcast script	Expository essay	Diary/journal entries	Opinion piece
Short story	Feature article	Reflective essay	Letter
Blog	Report	Monologue	Editorial



Building Cohesion

Framework	Title
Personal Journeys	'Ever Changing'
Protest	'The Long Fight'
Country	'Grounded'
Play	'Wild Card'

	Purpose (express, reflect, argue, explain)	How does the stimulus Imagery/symbolism appear?	How does the title's idea appear?
Beginning	Establish purpose/context + tone	Imagery chosen sets mood or tension	What idea does the title introduce?
Middle (Pivot)	Reveal conflict or turning point	Imagery evolves, distorts, or is reinterpreted	How does the idea shift, deepen or complicate?
End	Reinforce purpose + cohesion	Imagery returns with new meaning	What insight or final position is reached?



Exit Ticket: If the text that you have planned was put in an exhibition in 100 years' time at State Library Victoria, what idea would it declare to the audience?